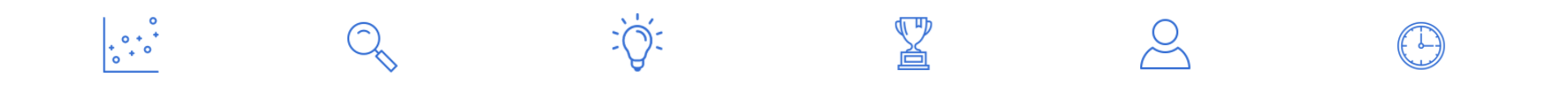
*Employee Engagement Action Plan*

****

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Areas for Improvement** | **Root Cause or Problem** | **Proposed Solutions** | **Measures of Success** | **Owner(s)** | **Timeline** |
| Our organization does a good job of communicating the goals and strategies set by senior leadership. (57%) | Leadership often makes a decision in a board meeting and moves forward in that direction, without communicating the direction. | - Have different members of senior leadership present at all-hands to communicate their goals & vision for the department  - Send a three-bullet point recap to the company of every board meeting | - Increased attendance at all-hands meeting  - Increase of at least 5% on this part of next month’s engagement survey | - CEO will choose presenters for all-hands  - CMO will send out board recap | - All-hands: Every 2 weeks  - Board meeting: Every quarter |
|  |  |  |  |  |  |
|  |  |  |  |  |  |