

Workshop

Platform Features



Workshop is the best way to create, send, manage, & measure branded internal communications emails and employee newsletters across distributed teams.

TABLE OF CONTENTS

02	Email Content
03	Email Analytics
04	Admin & Security
05	Integrations
06	Multichannel Distribution
06	Services & Support
07	Workflow Features
07	Premium Add-Ons

Email Content

	Basic	Enhanced	Premium
Drag-and-drop functionality	✓	✓	✓
Template library	✓	✓	✓
Mobile/responsive design	✓	✓	✓
Ghostwriting	✓	✓	✓
Scheduling	✓	✓	✓
CSV imports	✓	✓	✓
Shareable URL	✓	✓	✓
QR codes	✓	✓	✓
Media library (images, videos, etc.)	✓	✓	✓
Bulk uploading of assets	✓	✓	✓
Distribution list management	MANUAL	MANUAL	AUTOMATIC
Unsplash photo integration		✓	✓
AI-assisted recommendations		✓	✓
Merge tags		✓	✓
Audience segmentation		✓	✓
Custom fonts		✓	✓
Send from multiple domains			✓
Custom link tracking			\$
Dedicated IP address			\$

Email Analytics

	Basic	Enhanced	Premium
Open, click, read time, and device analytics	✓	✓	✓
Filter by department, role, location, etc.	✓	✓	✓
Filter by custom properties	✓	✓	✓
Campaign tagging & analytics	✓	✓	✓
Monthly email performance summaries	✓	✓	✓
Individual recipient engagement data	✓	✓	✓
Downloadable PDF reports	✓	✓	✓
Advanced analytics		✓	✓
Embedded surveys		✓	✓
Analytics API			\$

Don't forget! All Workshop accounts include:

1/2

The easiest email editor ever

We've created Workshop to be the most intuitive drag-and-drop email editor you've ever used — it can be learned fully in minutes and doesn't require any prior design or HTML knowledge.

Unlimited email sends & templates

No arbitrary limits here; you can create and send as many emails as you'd like! Spin up custom templates, send to non-openers, and deliver on YOUR strategy.

Onboarding & IT support

We'll work directly with your IT team to ensure that your emails are configured properly! You won't ever have to worry about "external sender" messages, unsubscribes, or wondering if the email was sent at all.

Admin & Security

	Basic	Enhanced	Premium
Base licenses	INCLUDES 5 ADMINS	INCLUDES 5 ADMINS	INCLUDES 10 ADMINS
Additional employees/recipients	CONTACT FOR PRICING	CONTACT FOR PRICING	CONTACT FOR PRICING
Additional admins	\$250/EA	\$250/EA	\$250/EA
Unlimited admins			\$
Penetration testing	✓	✓	✓
Access control	✓	✓	✓
SOC 2 Type II	✓	✓	✓
24/7 monitoring	✓	✓	✓
Automatic encrypted backups	✓	✓	✓
Disaster recovery	✓	✓	✓
GDPR compliant	✓	✓	✓
Automatic updates (including configuration, patches, and new features)	✓	✓	✓
Unlimited storage	✓	✓	✓
Single Sign On (SSO)		✓	✓
Guaranteed uptime			\$
EU-based servers			\$

Integrations

	Basic	Enhanced	Premium
Outlook/Microsoft Exchange	✓	✓	✓
Azure Active Directory	✓	✓	✓
Google Workspace	✓	✓	✓
Okta		✓	✓
Workday			✓
UKG Pro			✓
ADP Workforce Now			✓
SAP SuccessFactors			✓
Oracle			✓
Ceridian Dayforce			✓

Don't forget! All Workshop accounts include:

2/2

Super-fast send times

No spam folders, no unsubscribes, no long processing delays: we'll continually check to ensure that your emails are delivered into inboxes as reliably and as fast as possible.

At least 5 admins

Give your coworkers and stake-holders access to the platform to check in on analytics, review email content, and more.

Powerful (& exportable) analytics

Demonstrate your impact with the analytics you need, from clicks to read time to devices. You can even filter all your data by department, role, or any custom property you can think of.

Multichannel Distribution

	Basic	Enhanced	Premium
Text/SMS		✓	✓
Slack		✓	✓
Sharepoint		✓	✓
Microsoft Teams		✓	✓
Workvivo		✓	✓

Services & Support

	Basic	Enhanced	Premium
Email support	✓	✓	✓
Phone and chat support		✓	✓
Dedicated account management		✓	✓
Onboarding management	✓	✓	✓
Software training for new users		✓	✓
24x7x365 support			\$
Support SLA			\$

Workflow Features

	Basic	Enhanced	Premium
Editorial calendar	✓	✓	✓
Template management	✓	✓	✓
Campaign management	✓	✓	✓
User roles management			✓
Permission management			✓
Early access to new features			✓

Premium Add-Ons

	Basic	Enhanced	Premium
Unlimited admins			\$
Dedicated IP address			\$
Support SLA			\$
24x7x365 support			\$
Guaranteed uptime			\$
Analytics API			\$
Custom link tracking			\$
EU-based servers			\$

Workshop

Get a demo of Workshop!

We'll connect you with one of our product experts for a tailored walkthrough of our delightfully easy-to-use platform.

[Schedule a demo](#)

