

Platform Features

DASHBOARDCALENDARCAMPAIGNSEMAILTEXT ▼PEOPLE ▼MANAGE ▼

Emails

Export CSV ↓

☐	Status	Name	Opens	Clicks
☐	Sent	Welcome New Hires	572	45
☐	Sent	Manager Weekly Digest #8	459	121
☐	Draft	All Hands 2.5.25		
☐	Sent	Open Enrollment	812	336
☐	Draft	Upcoming events	0	0
☐	Draft	Template Gallery, Upcoming Events	0	0

Email content

	Essential	Enhanced	Premium	Enterprise
AI-generated emails	X	X	X	X
Drag-and-drop functionality	X	X	X	X
Real-time collaboration	X	X	X	X
Template library	X	X	X	X
Mobile/responsive design	X	X	X	X
Ghostwriting	X	X	X	X
Scheduling	X	X	X	X
Image editing	X	X	X	X
Media library (images, videos, etc)	X	X	X	X
Bulk uploading of assets	X	X	X	X
Copy/paste from Google Docs & Microsoft Word	X	X	X	X
.ics files	X	X	X	X
Brand kit	X	X	X	X
Merge tags		X	X	X
Custom fonts		X	X	X

Email content

	Essential	Enhanced	Premium	Enterprise
Canva integration		X	X	X
Unsplash photo integration		X	X	X
GIPHY integration		X	X	X
Dynamic content		X	X	X
Language translation			X	X

AI & automation tools

	Essential	Enhanced	Premium	Enterprise
Cici (our in-app AI agent)	X	X	X	X
AI-generated emails	X	X	X	X
On-brand AI-generated emails	X	X	X	X
AI skills	X	X	X	X
AI performance summaries	X	X	X	X
AI content & image generation	X	X	X	X
Journeys (automated email sequences)	X	X	X	X
Custom, automatically updated distribution lists			X	X
Automated time zone sending			X	X

Workflow features

	Essential	Enhanced	Premium	Enterprise
Communications calendar	X	X	X	X
Template management	X	X	X	X
Campaign management	X	X	X	X
Blackout dates			X	X
Permission management			X	X
User roles management			X	X
Brand locking			X	X

Cross posting

	Essential	Enhanced	Premium	Enterprise
Slack	X	X	X	X
Sharepoint	X	X	X	X
Microsoft Teams	X	X	X	X
Shareable URL	X	X	X	X
QR codes	X	X	X	X
Campaign archives	X	X	X	X
Export to PDF	X	X	X	X

Email analytics

	Essential	Enhanced	Premium	Enterprise
Open, click, read time, and device analytics	X	X	X	X
Filter by department, role, location, etc.	X	X	X	X
Filter by custom properties	X	X	X	X
Click maps	X	X	X	X
Account-wide analytics	X	X	X	X
Campaign tagging & analytics	X	X	X	X
Monthly email performance summaries	X	X	X	X
Individual recipient engagement data	X	X	X	X
Deliverability analytics	X	X	X	X
Downloadable PDF reports	X	X	X	X
Embedded surveys		X	X	X

Lists/directory management

	Essential	Enhanced	Premium	Enterprise
CSV imports	X	X	X	X
Outlook/Microsoft Exchange	X	X	X	X
Azure Active Directory	X	X	X	X
Google Workspace	X	X	X	X
Okta	X	X	X	X
Workday			X	X
UKG Pro			X	X
ADP Workforce Now			X	X
SAP SuccessFactors			X	X
Oracle			X	X
Ceridian Dayforce			X	X

Admin & security

	Essential	Enhanced	Premium	Enterprise
Unlimited users	X	X	X	X
Penetration testing	X	X	X	X
Access control	X	X	X	X
SOC 2 Type II	X	X	X	X
24/7 monitoring	X	X	X	X
Automatic encrypted backups	X	X	X	X
Disaster recovery	X	X	X	X
GDPR compliant	X	X	X	X
Automatic updates (including configuration, patches, and new features)	X	X	X	X
Unlimited storage	X	X	X	X
US/EU-based servers	X	X	X	X
Single Sign On (SSO)		X	X	X

Services & support

	Essential	Enhanced	Premium	Enterprise
Business hours support	X	X	X	X
Onboarding management	X	X	X	X
Software training for new users	X	X	X	X
Dedicated customer success manager		X	X	X
Enterprise onboarding & training				X
Template migration				X
Strategic customer success manager				X
Guaranteed deliverability				X
Early access to new features				X
24x7x365 support	\$	\$	\$	X
Support SLA	\$	\$	\$	X

Add-ons

	Essential	Enhanced	Premium	Enterprise
SMS	\$	\$	\$	\$
Pages	\$	\$	\$	\$
Workshop API	\$	\$	\$	\$
Advanced Security	\$	\$	\$	X
Advanced Support	\$	\$	\$	X
Dedicated IP address	\$	\$	\$	X
Dedicated instances	\$	\$	\$	\$
Dedicated disaster recovery environment	\$	\$	\$	\$
Additional phone numbers for SMS	\$	\$	\$	\$